

# Survey on Caerphilly Senedd By-election Voting Intention 2025

Conducted by Survation on behalf of  
CAMLAS Public Affairs



Methodology: Telephone interviews of residents in the Caerphilly Senedd constituency  
aged 16+

Fieldwork: 7<sup>th</sup> October – 14<sup>th</sup> October 2025

Sample size: 501

**Survation.**

# Methodology

## Fieldwork Dates

7<sup>th</sup> – 14<sup>th</sup> October 2025

## Data Collection Method

The survey was conducted via telephone interview. A combination of landline and mobile data were used.

## Population Sampled

Residents aged 16+ living in the Caerphilly Senedd constituency

## Sample Size

501

## Data Weighting

Data is weighted to the profile of the population of the United Kingdom.

Data is weighted by respondent's sex, age, ward, and 2024 General Election vote.

Targets for the weighted data are derived from the ONS.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% of respondents (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 501 it is 95% certain that the 'true' value will fall within the range of 4.5% from the sample result. Subsamples from cross-breaks will be subject to higher margin of error. Conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

## Question presentation

All graphs are shown with the wording put to respondents.

In all questions where the responses are a list of parties, names, or statements, these will typically have been given to respondents in a randomising order.

The only questions which would not have had randomising responses would be those in which there was a natural order to maintain

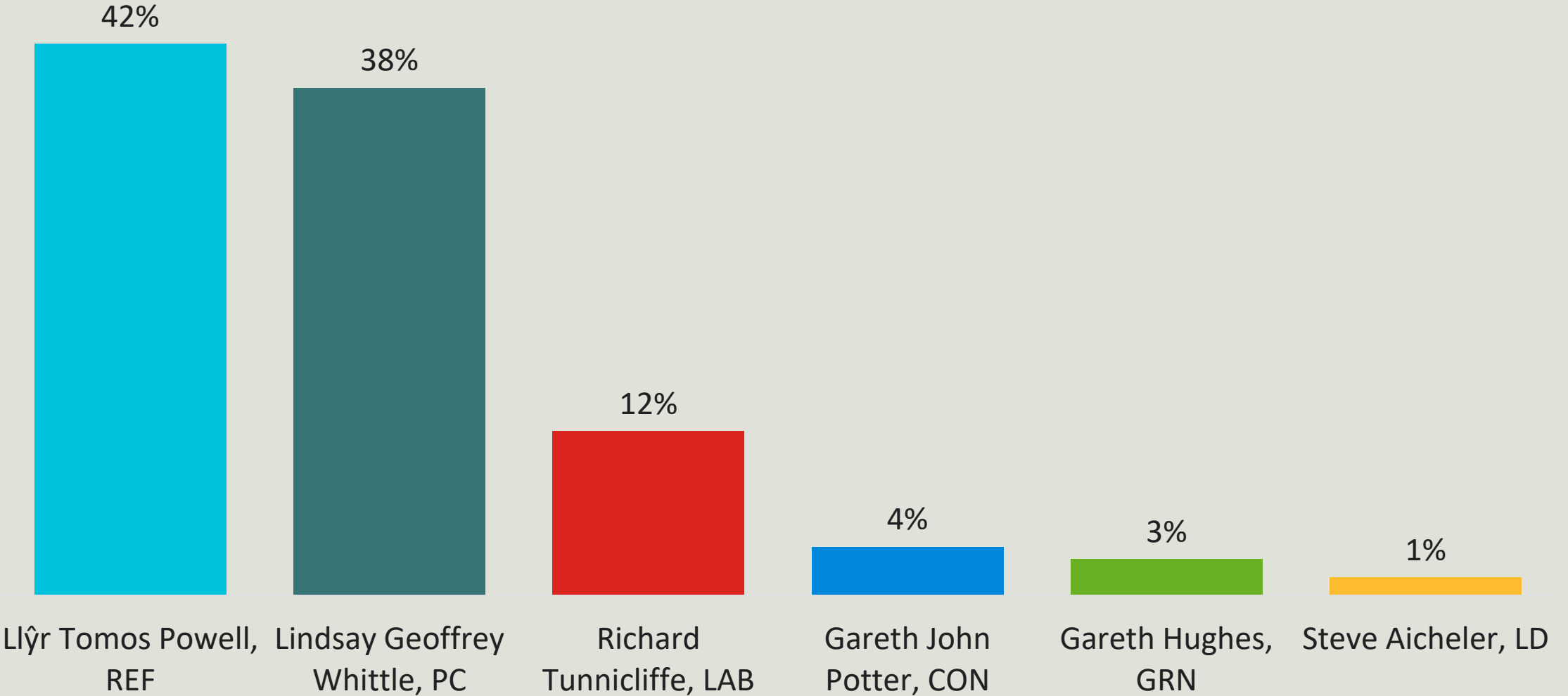
– e.g. a list of numbers from 0 to 10. "Other" and "Prefer not to say" options are not randomised.

Not all questions will have necessarily been asked to all respondents . They may be follow-on questions from previous questions or only appropriate to certain groups.

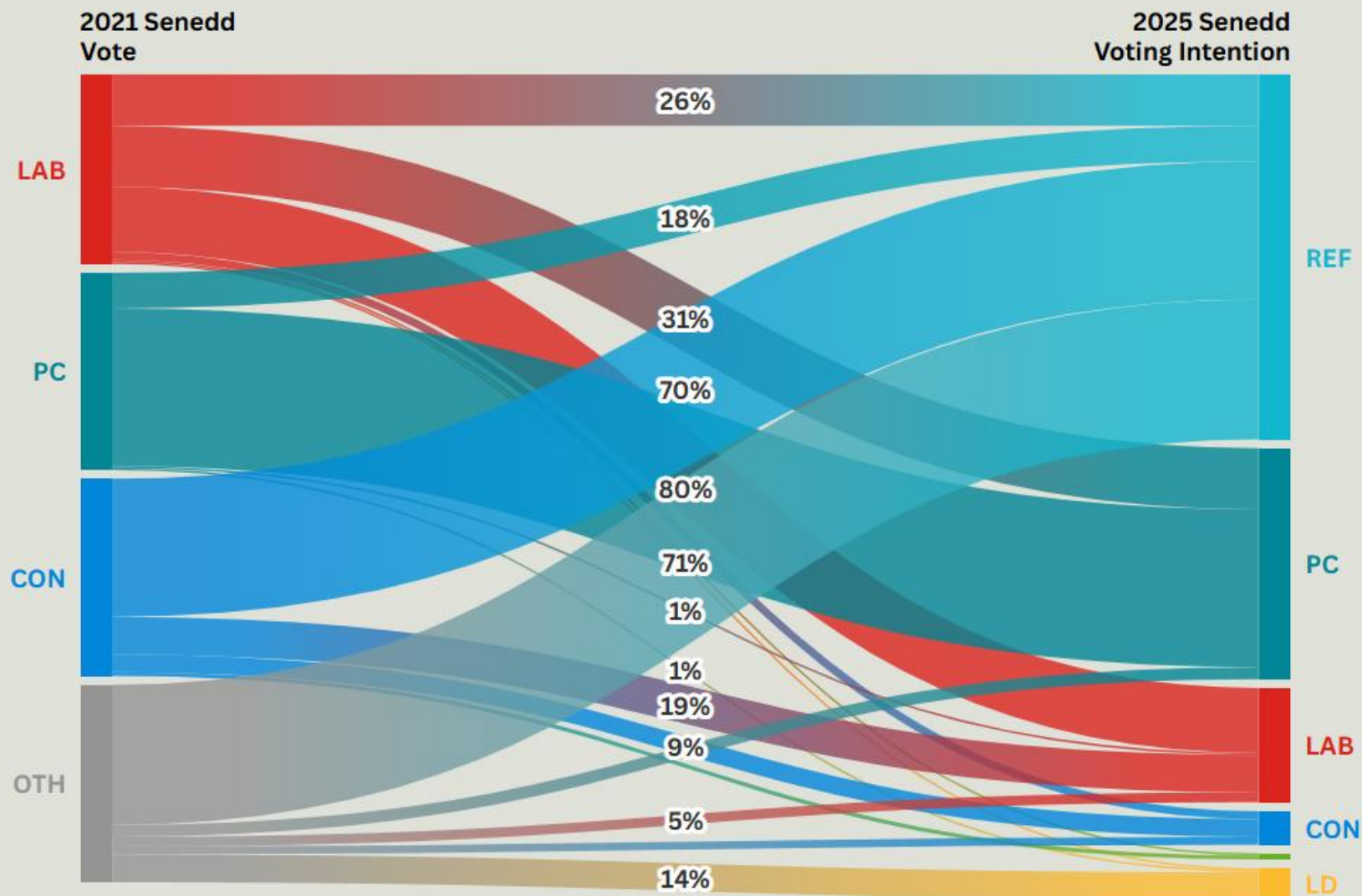
Lower response counts should make clear where this has occurred.

Data was collected, analysed, and weighted by Survation.

# Table\_VX\_Hheadline Voting Intention. And if the by-election was held today, for which candidate would you vote?/For whom did you vote using your postal vote?



# Voter Flow: Table\_VX\_Headline Voting Intention. And if the by-election was held today, for which candidate would you vote?/For whom did you vote using your postal vote?



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